

UJALA – Brightening Gujarat, one village at a time

The UJALA scheme has become a potent tool for bringing about social change. Numerous businesses, NGOs and individuals have begun to realise the immense socio-economic as well as environmental impact of using energy efficient appliances and the value this brings to the poor and underprivileged. Moreover, lawmakers have also begun to promote usage of LED bulbs within their constituencies.

One such example is Ms. Sangita Patil, an MLA from the Limbayat constituency in Surat. Under her guidance and monitoring, a stall was put up in her office for 5 months wherein 6 lakh LED bulbs were distributed. A large number of people of the constituency purchased these bulbs, and this has led to reduction in their monthly electricity bill, which earlier used to be of ₹500 per month, and has now come down to ₹300-350 per month after switching to LED bulbs. The LED bulbs have also resulted in considerable decrease in pollution levels. Ms. Patil has also begun to distribute LED tubelights and fans in the stall.